Promotional and Post-Meeting Publishing Options for Your Session

Thank you for chairing a session at the SETAC Africa 10th Biennial Conference. We’d like to alert you to several outlets that are available to you for session promotion and post-meeting communication.

Prior to the Meeting

IEAM Blog Posts

Consider writing a blog post to promote your session ahead of the meeting. The blog provides you an opportunity to explain basic background information on the topic and share teasers about the science that will be presented online. Our blog reaches a broader audience – people interested in SETAC science, but not necessarily current or former SETAC members. So use clear language that’s easily understood. The blog can be as long or as short as you’d like, but we recommend you keep the article between 700–1,000 words. There are no specific deadlines, but the sooner you submit something, the more we can promote it through our social media channels. Please explore the IEAM blog at https://ieamblog.com, and let me know if you are interested in contributing. The session previews that were submitted last year were some of our most popular posts and had high readership.

Additionally, if you are interested in publishing something in our SETAC journals, we have two “preview” options for research:

ET&C Points of Reference

Points of reference are a part of a regular series intended to address an emerging or controversial topic of interest to the scientific community at large. They provide authors with a venue to express their opinions of a scientific nature in 1,000 words or less. These brief articles may stimulate additional research and greater discussion. These are not Letters to the Editor that comment on an ET&C article. Submissions do not include an abstract, are limited to one single-frame table or figure, with no more than five references. Points of Reference articles are generally not peer reviewed but require editor approval.

IEAM Learned Discourses

IEAM Learned Discourses provide an opportunity in a non-peer reviewed forum for comments on a wide range of topics of interest to members of the SETAC community. Manuscripts are limited to 1,000 words and may include not more than one table or figure and up to six references. Manuscripts are subject to review and approval by the Learned Discourse editor.
After the Meeting

SETAC Globe Articles

Each year, the annual meeting session summaries are among the most widely read articles of the SETAC Globe.

Summary articles should be no more than 2,000 words and structured like a newspaper or magazine article—not like a scientific paper or abstract. Articles should be balanced, providing presentation highlights and capture the pertinent discussions. If you had missed the session, what would you want to know about it? If you spotlight speakers, please be sure to use their full name and include their affiliation. You may select to give a general overview, and that is acceptable as well.

If you have any questions, please contact globe@setac.org.

Thank you again!